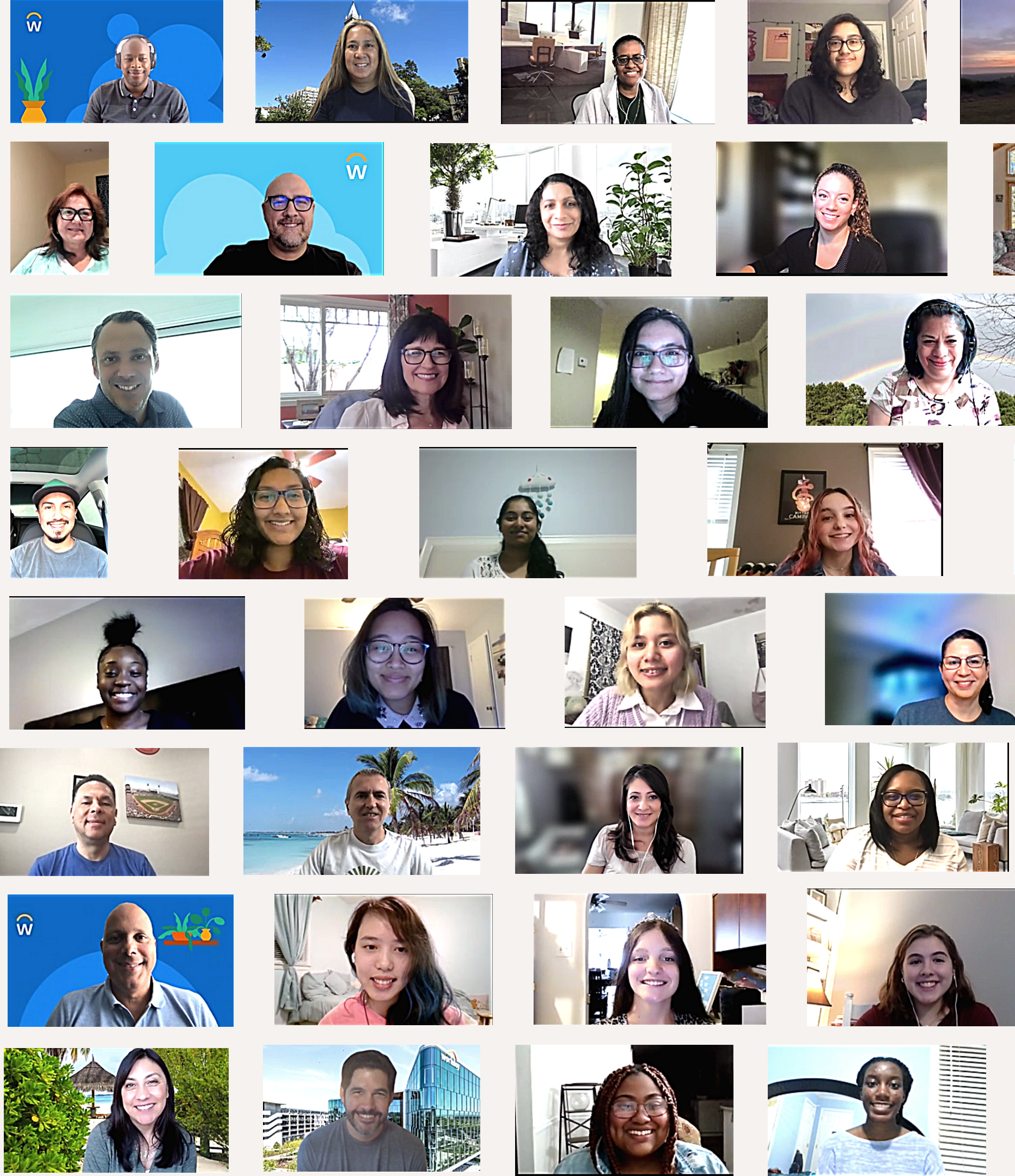
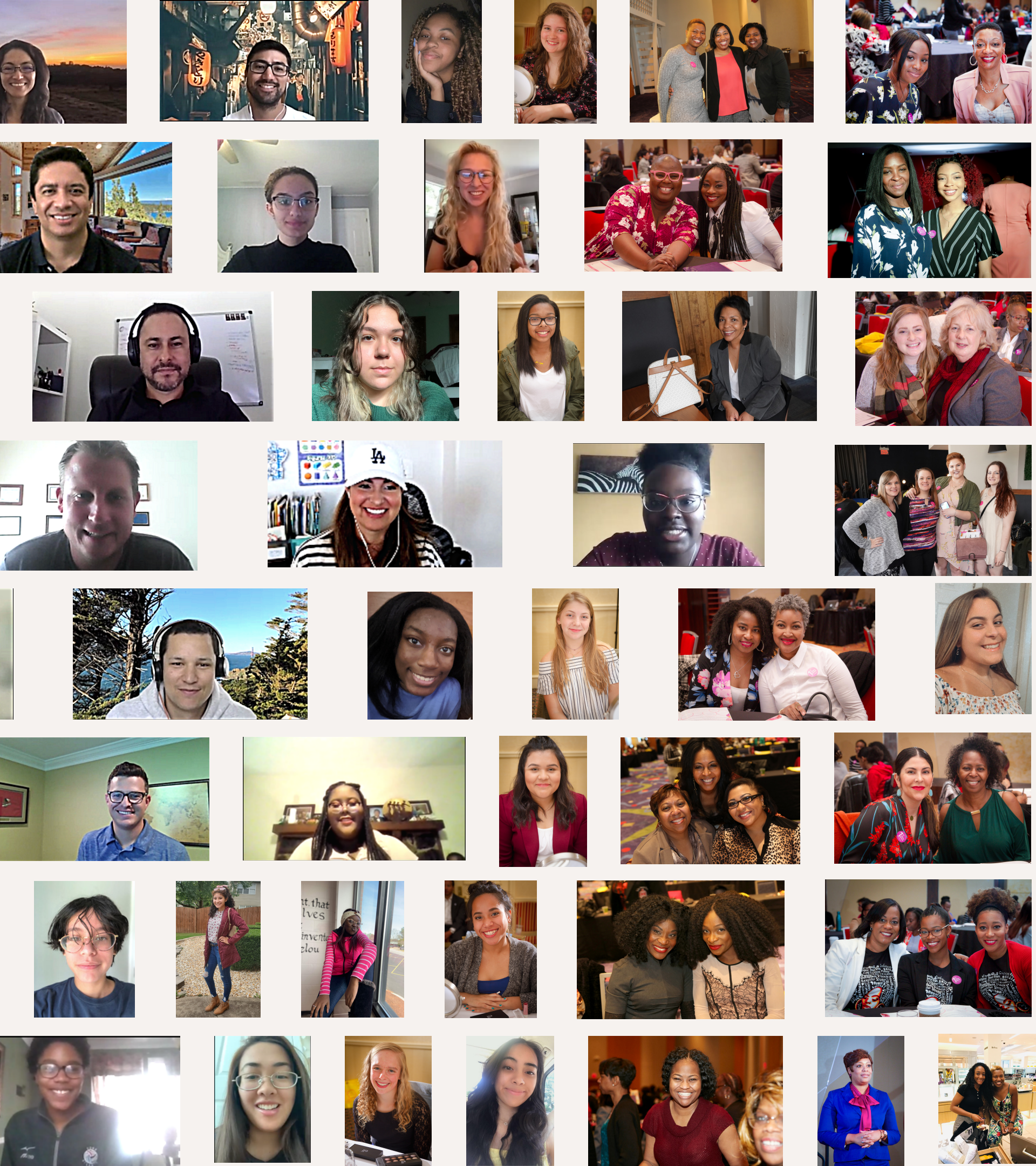


2021 Review

A look at how we did and what's coming up next

JANUARY - DECEMBER 2021

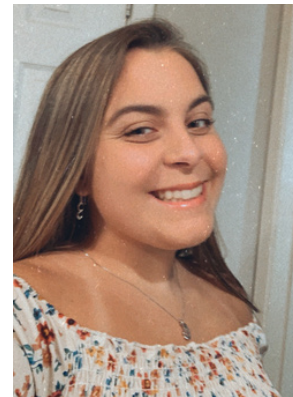




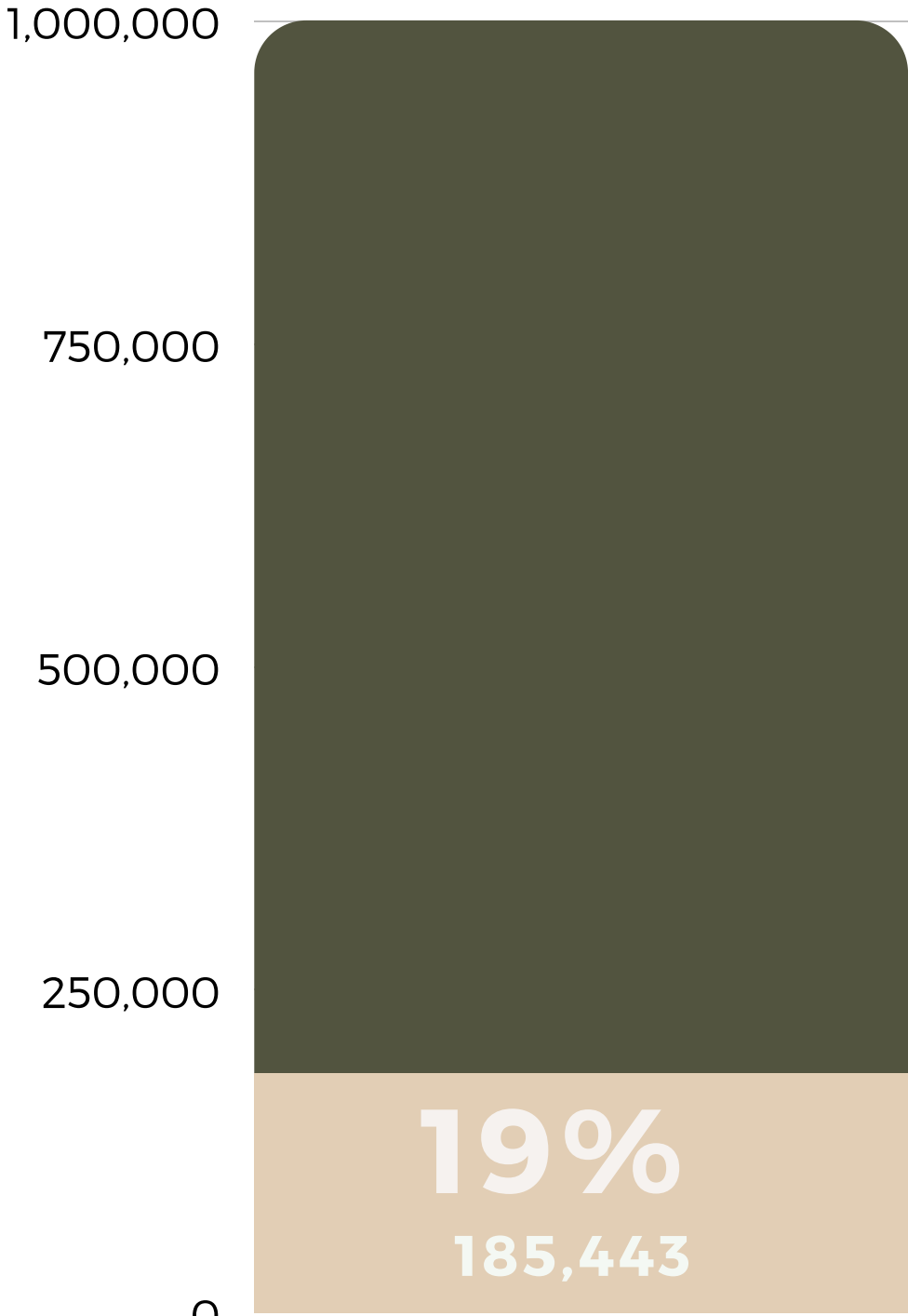
2021 Impact Recap

Total Impact

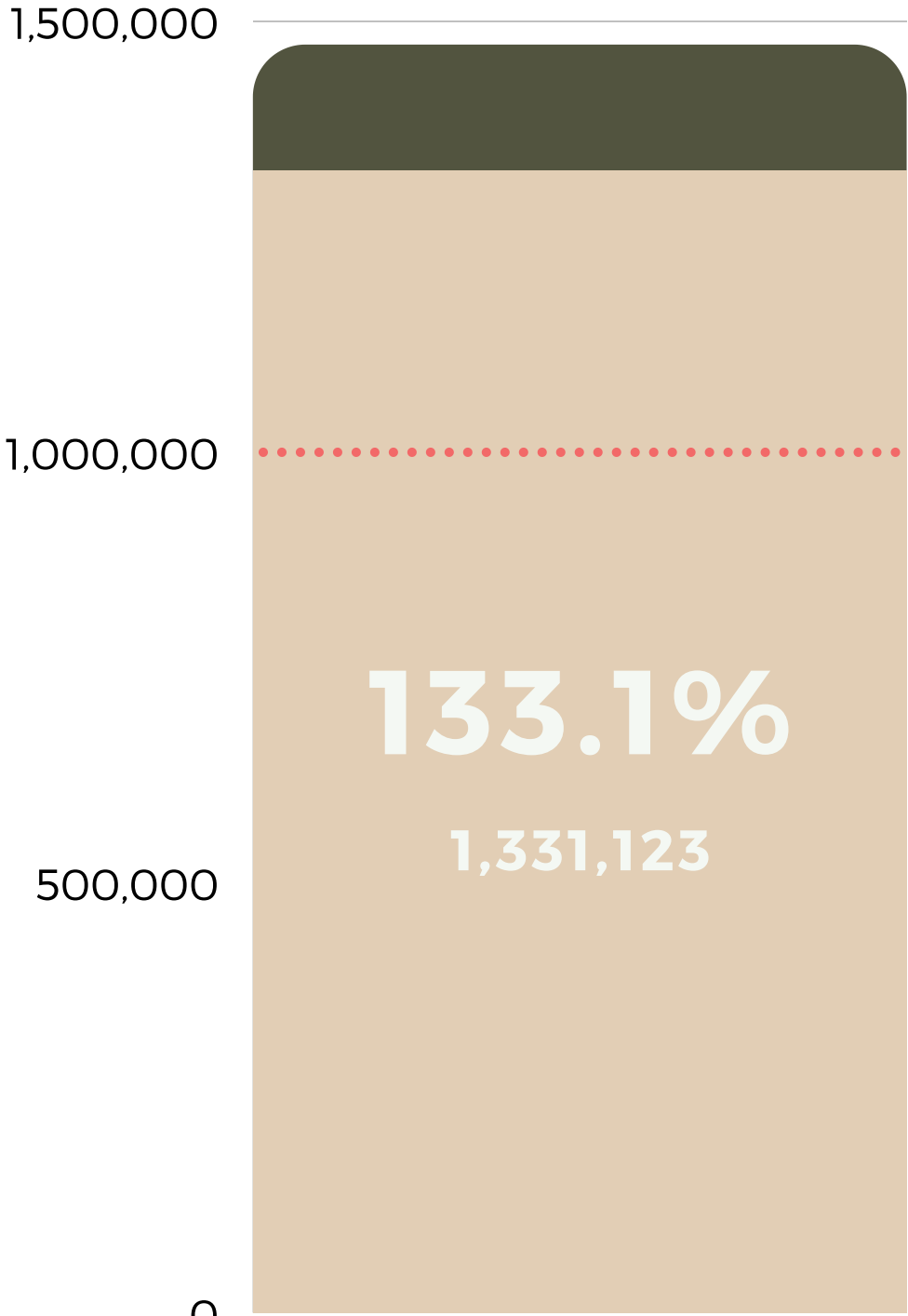
In 2020 we reached 170,226 people. In 2021 we reached 1,145,680 people.



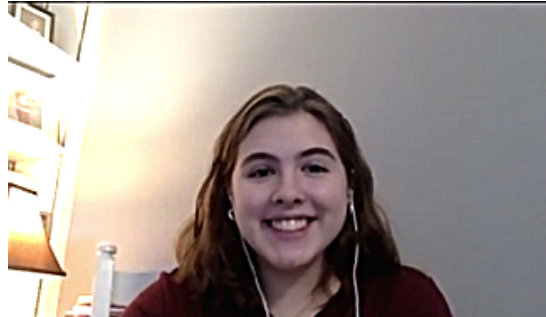
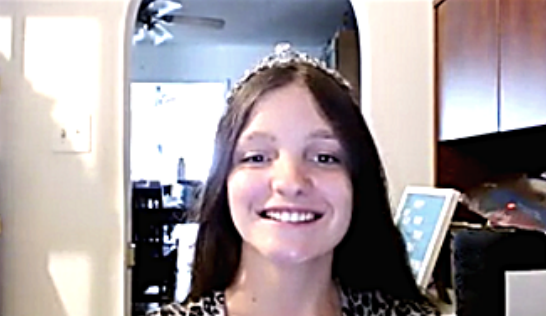
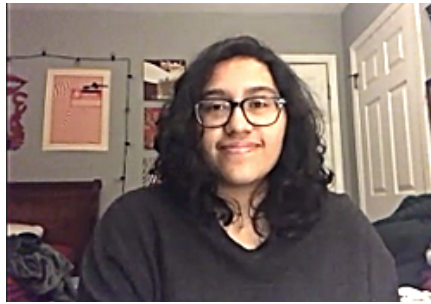
1 MILLION PEOPLE BY THE END OF 2024



End of 2020 Progress



End of 2021 Progress





2021 Financial Recap

2021 Profit & Loss

AS OF 12/31/2021

- Donations & Income: \$76,623.29
- Expenses: \$69,272.18
- Net Income: **\$7,351.11**

Bank Balances

AS OF 12/31/2021

- Checking: \$22,241.03
- Savings: \$25,824.95
- Total: \$48,065.98

Year to Year Comparison

Profit & Loss

2020

- Donations & Income: \$47,769
- Expenses: \$72,872
- Net Income: - \$25,103

Profit & Loss

2021

- Donations & Income: \$76,623
- Expenses: \$69,272
- Net Income: \$7,351

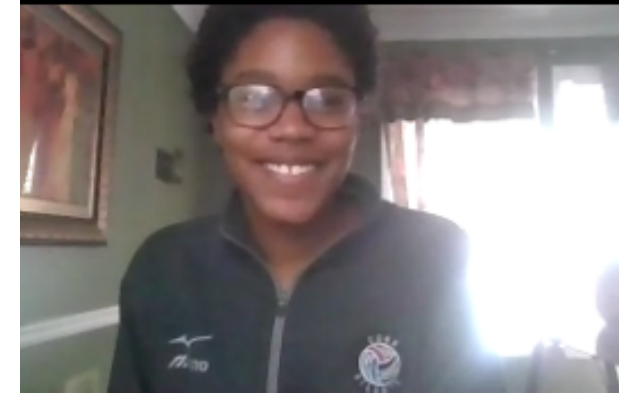
QUESTIONS



2022 Vision

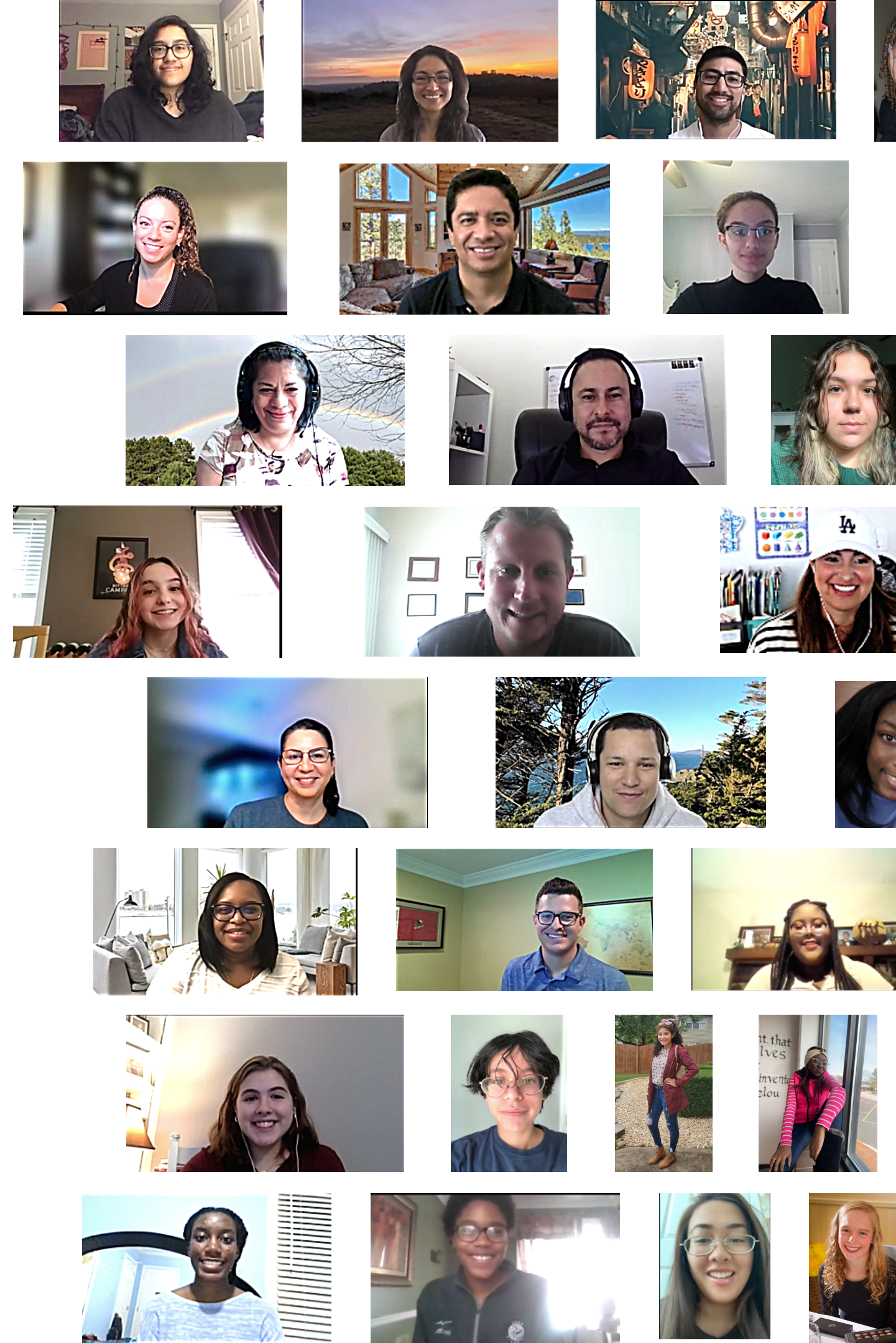
#StrongGirls® & BEIM™

- Expanding programming to go direct to parents & teens



Direct to Consumer

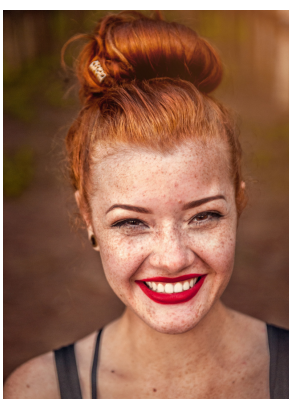
- Group Coaching
- Focused Social Media Content
- Webinars, Courses, & Training
- Specialized Live Experiences



Thought Leadership

Keitt Institute: A Center for Emotional Development & Wellbeing

- Research
- Speaking Engagements
- Clear Marketing Voice



QUESTIONS

Meeting & Update Schedule

- March: Email Update
- June 16: Live Meeting
- August: Email Update
- October: Email Update
- December 8: Live Meeting

