



# ELEVATE TRANSFORM THRIVE

2023 Keitt Institute Annual Review





2023

TOTAL IMPACT



# 99,151 People Reached In 2023

Video Views

97,312

Live Participants

532

Thinkific Users

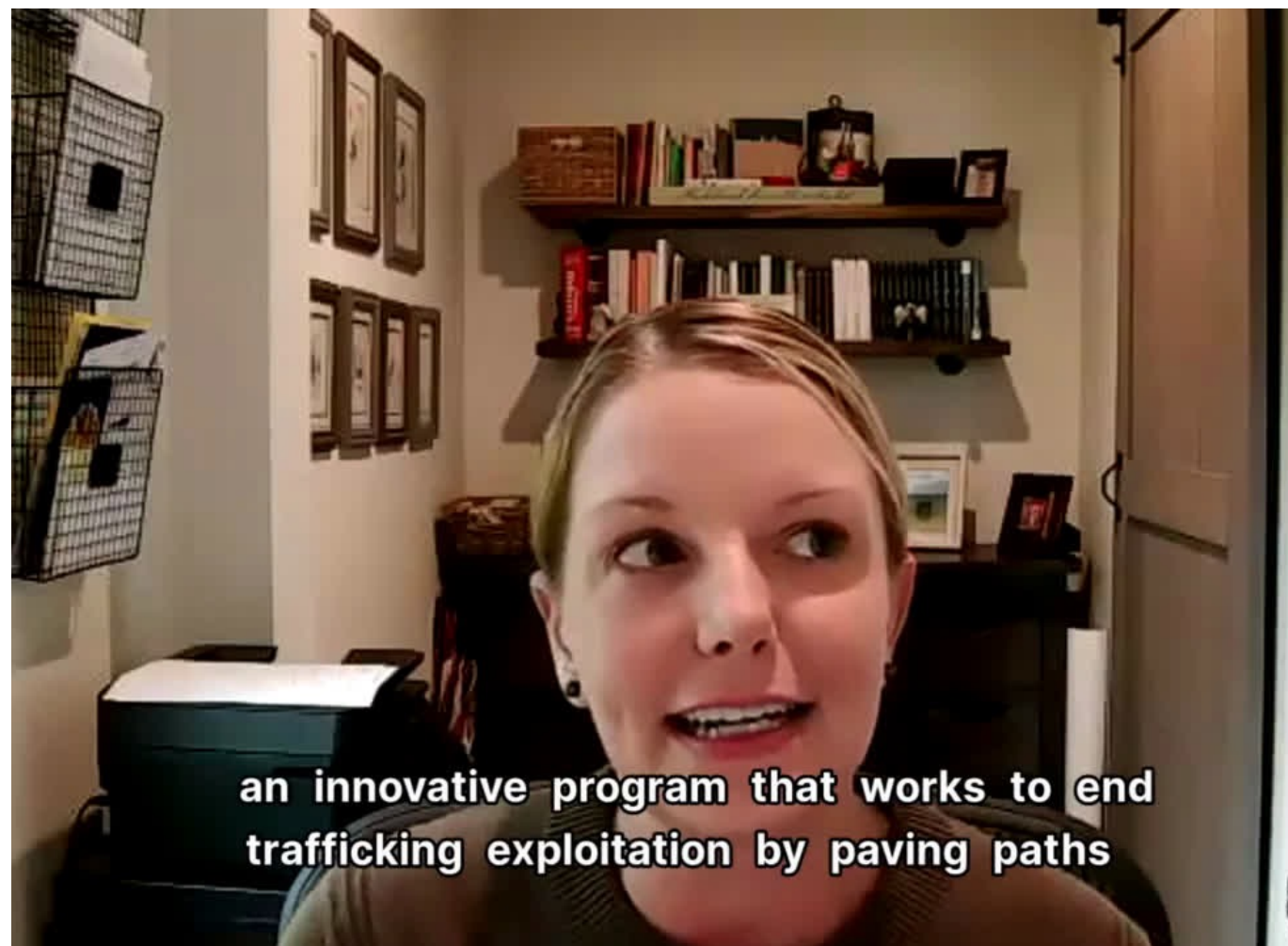
109

Email Subscribers

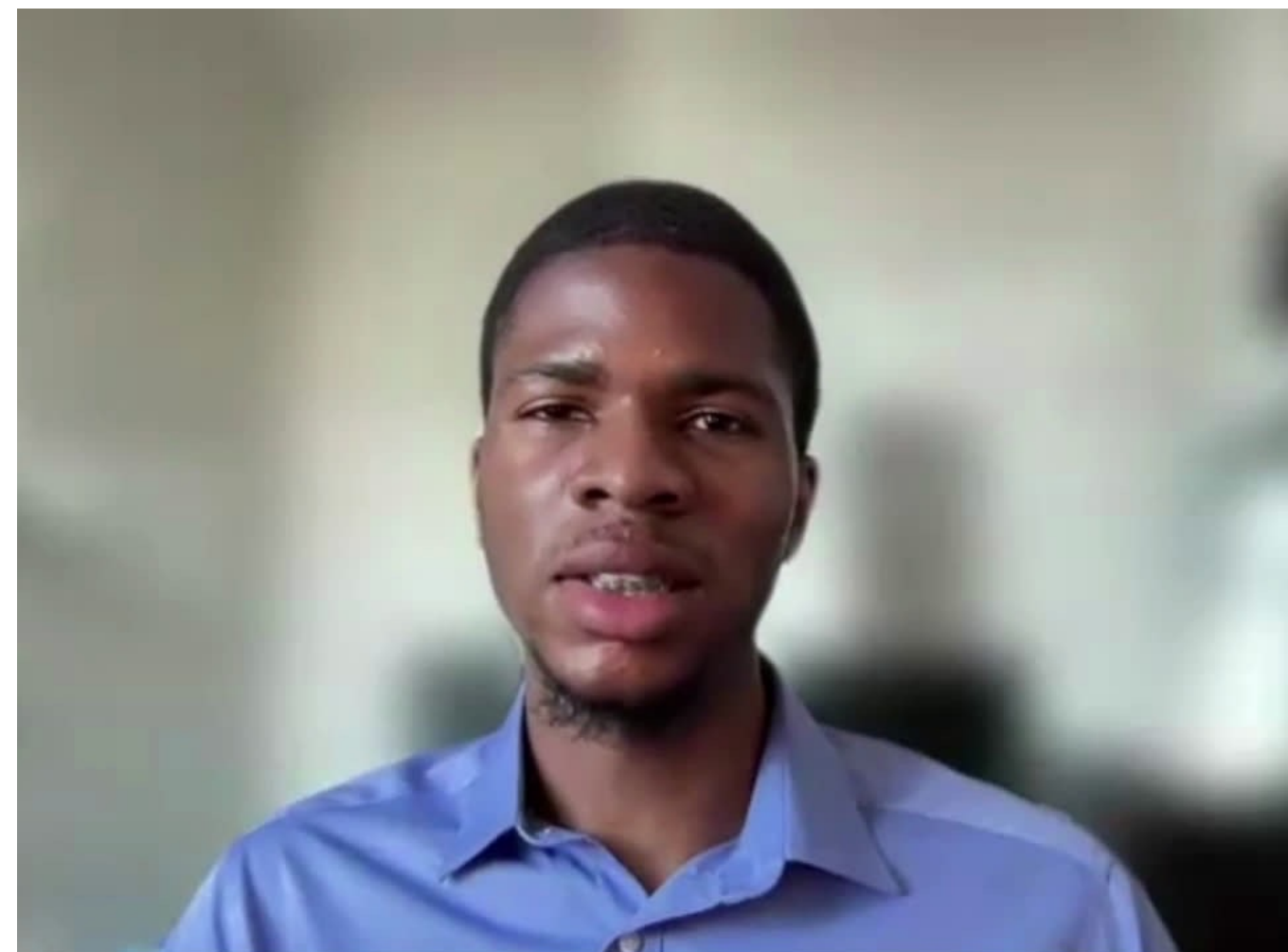
1198

# Stories

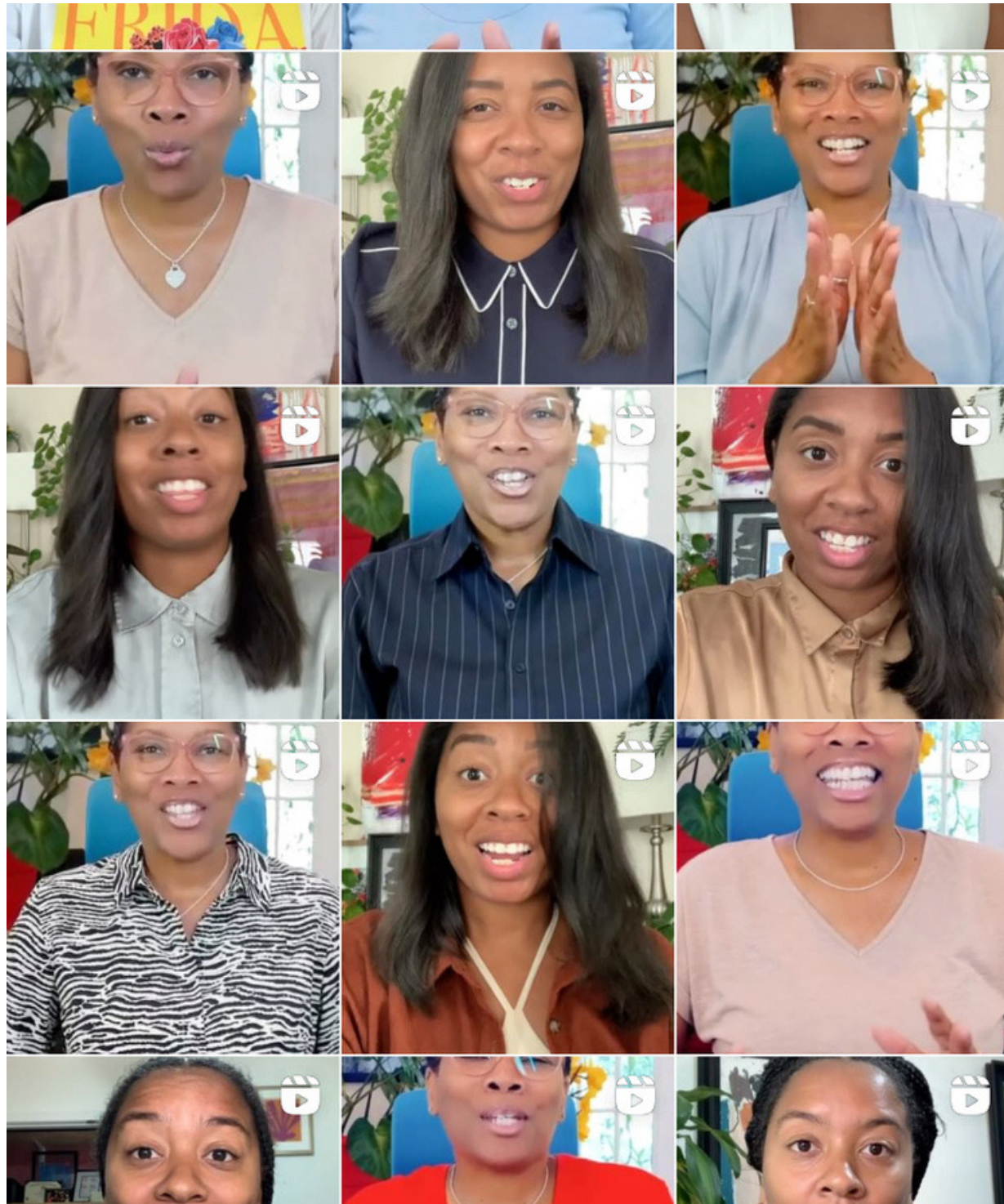
From our Live Participants



Organizational Impact



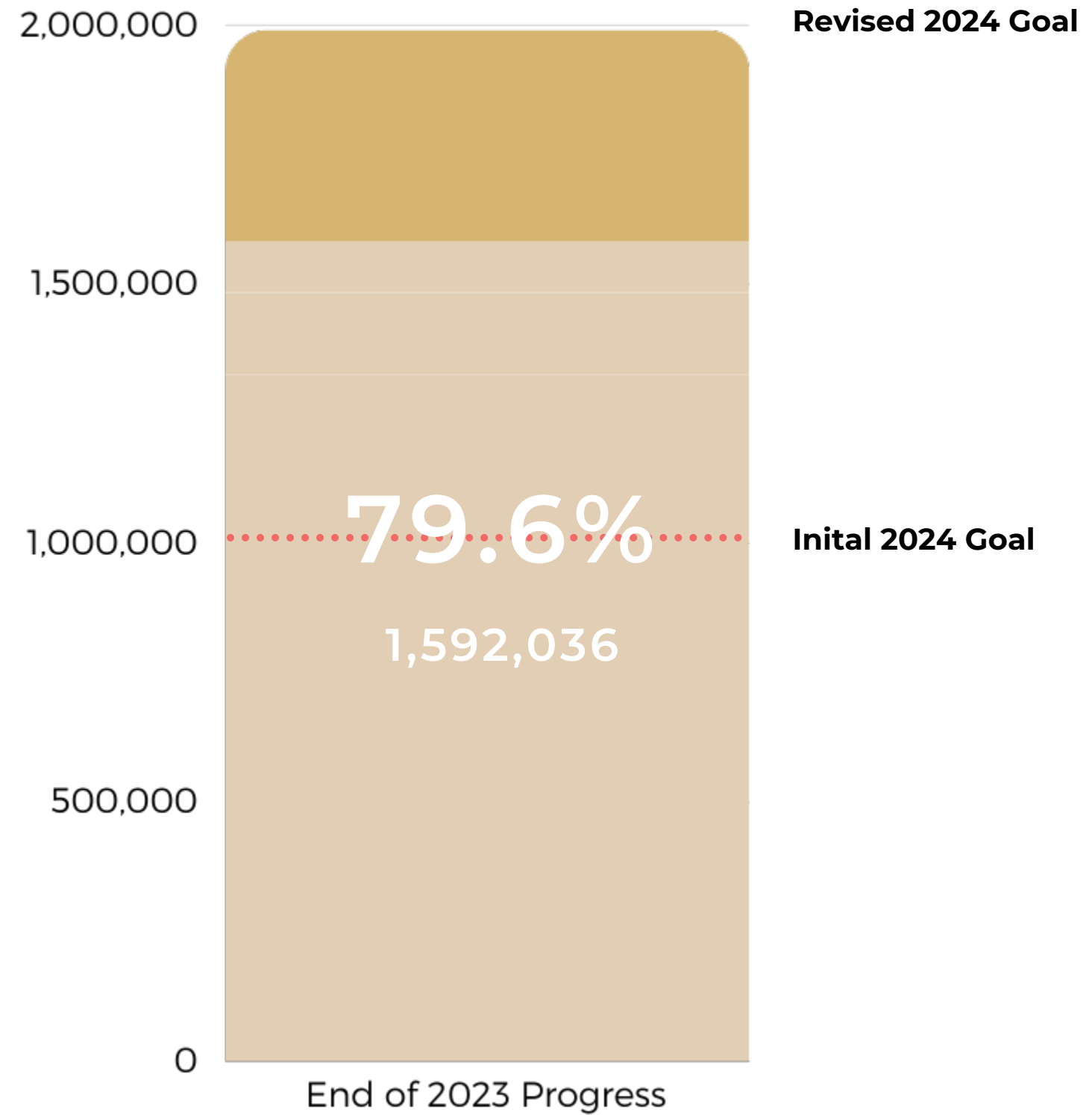
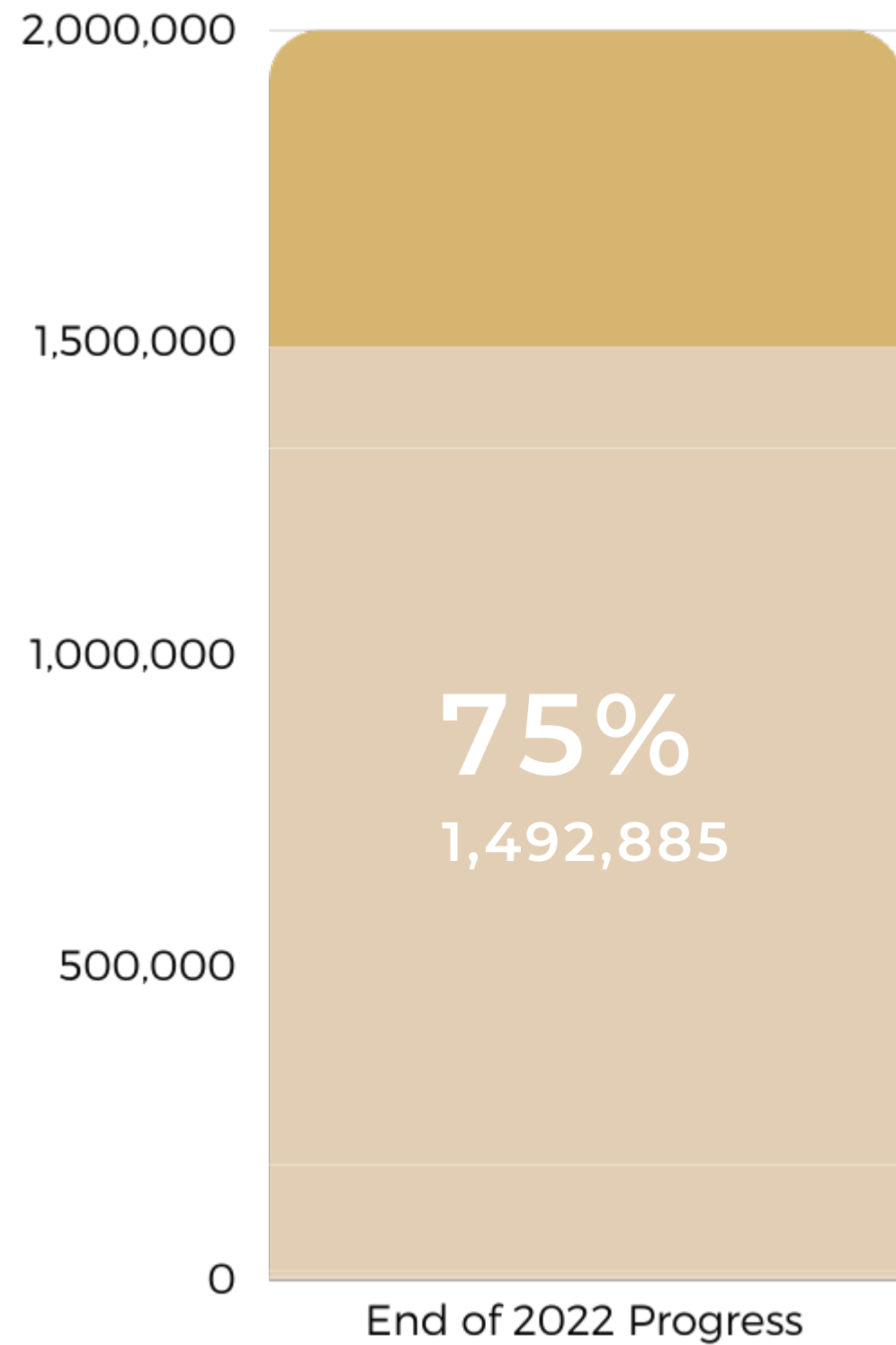
Personal Impact



# Production

- **716 videos distributed**
  - Across 7 social media platforms
- **532 Workbooks distributed**
  - 10 Workbooks & Manuals created
  - 49 Blog Articles/Newsletters written
- **23 Digital Resources created**
  - 5 Digital Tools (Assessment + Additional Materials)
  - 9 Assessments/Quizzes
  - 2 Experience Vaults (Articles + Additional Materials)
  - 4 Mini-Courses (Assessments + Videos + Additional Materials)
  - 3 Colors of the Heart Guides (Articles + Additional Materials)

# 2 MILLION PEOPLE BY THE END OF 2024



A group of people are celebrating in a modern office setting. They are throwing colorful confetti (yellow, blue, red, green) into the air. A man with a beard and glasses is looking up on the left. A woman is smiling and looking up in the center. A man is partially visible on the right. The background shows a bright, open-plan office with white walls and a staircase.

**2023**

**WINS**



Presenting  
**Dr. Jennifer!**





# Colors of the Heart

Investigating how teen girls of color develop their emotional understanding

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A groundbreaking study that delves into the emotions of teenage girls of color (TGOCS™) like never before. This study offers valuable insights and contributes to a more comprehensive understanding of the emotions that shape the lives of TGOCS™.

We've put the spotlight on the voices and experiences of 14 to 20 year-old African, Asian, Black, Haitian, Latina, and Mixed-Race American girls to better understand how they navigate and develop their emotional intelligence.

Explore our research and findings below to learn more.

# COVER STORY

COVER STORY COVER STORY COVER STORY COVER STORY COVER STORY COVER STORY COVER STORY COVER STORY COVER STORY COVER STORY



Kroger

NEWS

ERS FLAGS AT HALF-STAFF IN SOLIDARITY WITH ISRAEL, MOURNING FOR A

**ANF**

7:15

66°

The background is a dark blue chalkboard with various white icons: a pie chart, a line graph with an upward arrow, a house, a plus sign, and a percentage sign. In the foreground, there are stacks of gold coins of varying heights and a black calculator with orange and white buttons.

**2023**

# FINANCIAL REVIEW

# Profit & Loss

for January 1st to December 31st of 2023

- Donations & Income: \$73,027.32
  - Donations: \$24,589.45
  - Income: \$48,437.87
- Expenses: \$92,282.75
- Net Income: **-\$19,255.43**
- End of Year Bank Balances
  - Checking: \$24,100.70
  - Saving: \$27,140.45

A top-down view of a desk with various school supplies. In the center, a large red rectangle contains the text '2024' and 'PLANS'. The background includes several highlighters in various colors (teal, yellow, orange, green, pink), pens (black, red, yellow), a ruler, and a calendar with handwritten entries like 'English', 'Basketball', 'Swimming', 'Art', and 'Astronomy'.

**2024**

**PLANS**

- **Learning Journeys**

- Grace in Action - CAP FEB - MAR
- #StrongGirls - Sprayberry High School MAR

- **Experiences**

- Brewing Brilliance - Chart Industries MAY
- Brewing Brilliance: The T.E.A. Party Series MAY & SEP
- #StrongGirls Conference - Girls Inc. Columbus JUN

- **Speaking Engagements**

- Zoe: The Flourishing Life - Salvation Army JAN
- The Executive Life Quest - IAEE Women's Leadership Conference APR
- The Executive Life Quest - AFLN Leadership Conference MAY

- **Grab, Go, & Grow**

- Excellence Exposed video series ONGOING
- Executive Life convocast series ONGOING

QUESTIONS